

SUMMARY

NEW CONTRIBUTIONS TO ACADEMIC, THEORY, THEORETICAL POINTS OF SCIENCE AND PRACTICE OF THE THESIS

1. General information

Thesis title: *State management of press in Vietnam currently*

Major: Public Management; Code: 62 34 04 03

Postgraduate researcher: Nguyen Thi Mai Anh

Supervisor: 1. Prof. Dr. Nguyen Huu Khien; 2. Prof. Dr. Ta Ngoc Tan

Training institution: National Academy of Public Administration

2. Content of summary of new contribution of the thesis

Firstly, the thesis on state management concept of press is the activity of the state apparatus to be assigned responsibility and power to the state management of press; is the activity of institutionalization and realization of platform, guidelines and resolutions of the Party on the press into law, policy and mechanisms of the State; is the impact of the entities managing in organized and oriented manner, bearing nature of power to the activities related to the press of the managing objects as newspapers, press agencies, journalists under certain requirements, in the legal framework, in line with practices of domestic press activities as well as the integration trend with the world press; ensuring that the press well performs communication tasks in accordance with the target and requirements as set out.

Secondly, the thesis shows the limitations of the state management of press, including: (i) the legal system of state management of press lacks comprehension, synchronicity, has not unity, not compliance with the reality, not high effectiveness; (ii) management coordination between the Ministry of Information and Communications with the ministries and other sectors has not been really closed; construction and direction of the implementation of strategies, planning has been slow; organization of information, management of secondary publication, linking actives are loose; Issue, withdrawal of the press operation license, journalists card, management of press related to foreign countries are not appropriate to the reality; Financial resources are limited; (iii) Staffs and state management civil staffs of the press are limited both in professional capacity and management skills; (iv) Financial investment is not commensurate with mission requirements; (v) International cooperation is not deep, inaccessible to the modern scientific management technology; (vi) The inspection, supervision, reward and discipline are not conducted regularly.

Thirdly, there are 6 lessons to be learned from the thesis: (i) In any event, the state management of press must also absolutely comply with regulations of the law, must build a legal

framework strong enough to create the important basis for the management activities at high effectiveness; (ii) Regularly innovate management activities to suit the actual situation in each period; (iii) Usually attach much importance to the training and training of both management capacity and moral qualities, political bravery for the press managers; (iv) Ensure financial resources; (v) Actively expand relations with other countries to learn and absorb the advanced management experience; (vi) Regularly inspect, inspect the press activities, seriously handle the violation; Commend and reward in timely manner.

Fourthly, from the viewpoint and direction of state management of the press on the basis of innovation of management in the strict, continuous, comprehensive and synchronization direction of state management tools; appropriate to each stage of development, to international practice; guaranteeing freedom of speech, freedom of the press in the spirit of the Constitution 2013, the thesis has proposed 6 complete solution to state management of press, including: (i) Complete and promote effectiveness of legal system; (ii) improve operation quality of state management agencies on the press; (iii) Improve quality of state management staffs of the press managers; (iv) Strengthen financial resources; (v) Strengthen international cooperation; (vi) Strengthen inspection.

Hanoi, September, ..., 2016

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